HIGH TECH CAMPUS
EINDHOVEN

TURNING TECHNOLOGY INTO BUSINESS
Why has High Tech Campus Eindhoven turned so many brilliant ideas into world-class businesses? The answer is an open secret. The success lies in the dynamic, productive ecosystem created when over 150 high-growth companies choose to build their future at a single location.

The Campus is a unique mix of established global brands, leading research institutes, fast growth enterprises, high-tech startups and service companies. Knowledge, experience, world class research facilities and technical infrastructure are shared in an Open Innovation ecosystem.

The Campus has attracted over 10,000 highly-skilled people, the brightest and best from 85 nations. Repeatedly recognized as the “smartest square kilometre in Europe”, people here are working on technologies that will affect the lives of billions of people. The companies and people at the Campus represent an ever growing knowledge base in various fields of technology including High Tech Systems, Micro Systems, Embedded Systems, Med Tech, Internet of Things, Big Data and Photonics. Working within these domains, they are focussed on finding answers to the big global questions in Health, Energy and Smart Environments.

This ecosystem continues to expand because more and more companies are attracted to this way of working. Some have a research heritage going back several decades. Others are young enterprises with ambitions of becoming the next-generation multinationals. That’s why the “magic” happens here first. And why the successes keep on coming.

This brochure is a warm invitation to discover more about the secrets of our success. Find out how your company can benefit.
OPEN INNOVATION IS IN OUR DNA

The magic of the Campus lies in bringing the brightest and best together. It takes courage, vision and teamwork to build next generation technologies. Campus residents consistently rate the expertise and support from others as one of the top benefits for being on site. High Tech Campus Eindhoven has pioneered knowledge exchange across the sectors of fundamental, applied and industrial research. This encourages rapid prototyping. Breakthroughs happen faster when influential parties not only produce knowledge, but understand how to apply it in the most effective way possible.

A VIBRANT TRUSTED ECOSYSTEM

Technical innovation is moving at exponential rates. The smart way to innovate and remain competitive is to combine internal and external ideas as well as internal and external paths to market to advance the development of new technologies. And internal inventions, not being used in a firm’s core business, should be allowed to breathe outside the company, such as through licensing, joint ventures or spin-offs. This process of “Open Innovation” is the best way to reduce costs and minimise risks. Sharing access to research facilities means lower capital investment costs, resulting in a much faster time to market.

Companies, universities, institutes and governments, both local and from around the world, understand the value of the smart environment we have built on Campus. This trusted Open Innovation ecosystem connects international, regional and local parties in ways that benefit everyone. High Tech Campus Eindhoven has always been the front runner in this approach. And we have an active portfolio of recent case studies to demonstrate that it works!
High Tech Campus Eindhoven is at the heart of what’s happening in global high-tech, especially in Health, Energy and Smart Environments. On just one square kilometre, over 150 companies work together to accelerate technological innovations into business. These companies all contribute to building a wider network of knowledge workers and organisations. Their networks come together on Campus and provide an expansive web of knowledge and international business connections.

High Tech Campus Eindhoven is the preferred location for the anchor companies in the Brainport region. They have the largest R&D budgets in the Netherlands. Together they combine the power and benefits of local collaboration with an international approach to markets and talent. The Campus has a unique tradition of successful partnerships between industry, knowledge institutions and government that drives the Eindhoven region forward. This is constantly recognized by the world’s leading media.

**FINANCIAL TIMES:** The London Financial Times ranked Eindhoven in third place in its 2014/2015 European Direct Investment Index, just behind London and Helsinki. 468 European Cities and Regions were independently analysed in this extensive financial report.

Eindhoven ranked first in the “FDI Strategy” category for all small European cities thanks, in part, to its “offer of incubation facilities for young companies at the High Tech Campus Eindhoven and Eindhoven University of Technology”.

**FORBES MAGAZINE:** Eindhoven is hands-down the most inventive city in the world, producing 22.6 patents for every 10,000 residents. That is well ahead of the second on the list, San Diego, with 8.9 patents per 10,000.

**TECHCRUNCH:** Eindhoven is certainly the most prolific, highly concentrated engine of deep-tech entrepreneurship in the country.
A CENTURY OF INNOVATION

Philips was the initiator of the establishment of High Tech Campus Eindhoven. In 2003 the Campus was opened to other technological companies. The result was a massive growth with numerous innovative companies – both large and small – keen to become part of this R&D hotspot. In 2012, the Campus was acquired by Ramphastos Investments and is now independently owned and operated.

CAMPUS SUCCESSES THAT BEGAN HERE

ASML
ASML invents and develops complex technology for high-tech lithography machines. It began as a joint venture between Philips and ASM International in 1984 on what is now High Tech Campus Eindhoven. In the last 30 years, the company has become a global player with 70 locations in 16 countries, and employing more than 14,000 people.

CIVOLUTION
Originally a spin-off in 2008 from Philips, Civolution has grown to become a global leader in automatic content recognition technologies. With global headquarters on High Tech Campus Eindhoven, Civolution is well-known in Hollywood and among professional broadcast circles. Civolution monitors the billions of hours of content broadcast annually over 2000 channels in more than 60 countries. Winner of a Tech Emmy Award (January 2016).

SILICON HIVE
In March 2011, Campus resident Silicon Hive was acquired by US processor giant Intel and expanded its presence at High Tech Campus Eindhoven. Silicon Hive is contributing smart parallel processing tools to make Intel’s processors the chip of choice for smartphones, tablets, smart TVs and cars.

SAPIENS STEERING BRAIN STIMULATION
Sapiens is an emerging medical device company founded on Campus in 2011. Their innovative concept helps in the advanced treatment of degenerative or functional brain disorders, such as Parkinson’s disease. In August 2014, Sapiens was acquired by medical technology giant Medtronic for approximately US $200 million.

TURNING INVESTMENT INTO PROFIT
TURNING PATENTS INTO PRODUCTS

TOP CLASS FACILITIES, EXPERTISE AND SERVICES
Cooperation at High Tech Campus Eindhoven is boosted by the collaborative and open research programs of several technology institutes such as Holst Centre, Solliance, EIT Digital, EIT KIC InnoEnergy and ITEA 3. These programs not only combine the knowledge of the participants for the development of new technologies, but also share business networks and facilities.

HOLST CENTRE
Named after a Dutch pioneer who led the discovery of superconductivity in metals, Holst Centre is an independent research and development centre on High Tech Campus Eindhoven. Their teams develop technologies for Wireless Autonomous Sensors and Flexible Electronics. Holst Centre is built on a strong partnership model between industry and academia based around shared roadmaps and programmes. This enables Holst Centre to fine-tune its scientific strategy to adapt to changing industrial needs. This knowledge institute has over 200 employees and a network of approximately 40 international industrial partners.

SOLLIANCE
Solliance is another great example of partnership and cooperation, essential components in breakthrough innovation. The thin-film solar cell research alliance combines the talents of eight leading solar innovation institutes from the Netherlands and Germany. They form a unique alliance looking at the whole thin film solar value chain: from device concepts and novel materials through next generation cell manufacturing processes. Solliance is home to the world’s first complete pilot production line for organic photovoltaic (OPV) cells.

CAMPUS SERVICES
High Tech Campus Eindhoven offers access to shared high-tech facilities such as clean rooms, sophisticated research equipment and research labs, as well as all the knowledge and expertise which is required to use these facilities.

PHILIPS INNOVATION SERVICES
Philips Innovation Services offers a broad range of advanced innovation services, expertise and high tech facilities across the whole innovation process. This includes concept creation, product development, prototyping and small series production, right through to sustainability and industrial process consulting. Philips Innovation Services provides the backbone of the high-tech infrastructure of the Campus. They offer access to 25,000 square metres of multi purpose labs and clean rooms, reliability testing, checks on electromagnetic compatibility (EMC) and RF/DC measurement lab. Philips Innovation Services has over 10,000 electronic instruments for hire, plus a 5000 square metre pilot factory.

ICT SUPPORT
Campus ICT is the one-stop point to arrange communication networks (wired and wireless), VoIP technology, managed secure rack space and ultra-fast connections to the rest of the world. Campus ICT understands and manages a wide range of connectivity solutions across the Campus. Experienced teams ensure the highest reliability and security standards are constantly maintained. Let their IT architect engineers discuss your requirements to fit your technical specifications.

PATENTS AND BRANDING AGENCIES
Several leading patents and branding agencies, present on the Campus, offer independent advice on patents, trademarks, designs and licenses.

RECRUITMENT SERVICES AND JOB AGENCIES
Qualified recruitment companies and job agencies can help, advise and find qualified personnel to match your needs. Close ties with the scientific excellence of Eindhoven Technical University, Holst Centre and the Brainport Talent Centre also ensures access to a large pool of highly qualified talent and experience.
Thanks to the large number of technical, business, social activities and other events we organise, you can quickly connect to the professional and social network at the Campus. Plenty of active networking takes place around the regular Campus Technology Seminars and Open Lectures where subjects are dealt with in-depth. Campus Business Club, Second Friday Drinks as well as Campus Industry Connection are also popular regular events, each with its own format and style.

All these events attract speakers and visitors from all over the country and far beyond. These collaborations and activities transform the Campus into a ‘networked community’ With events happening all the time, there’s always something on the agenda to inspire you. Outside expertise mixes seamlessly with on-campus specialists.

**This is what happens daily on campus:**
- Researchers and developers debate solutions to big challenges.
- Local and international investors provide the capital to make great things happen.
- Later stage companies organise their supply chains, test prototypes, and patent their intellectual property.
- Startups in top rank accelerator programs find mentors, investors and customers to take their dreams further.
Great businesses are built when people interact, both professionally and socially.

THE STRIP
In addition to world class research and testing facilities, we have built "The Strip." This building has become an active hub of activities, complete with restaurants, cafes, shops and extensive conference facilities. It’s the place to discuss, negotiate and inspire others, essential ingredients in building your company. The Strip is famous for its welcoming atmosphere where no-one is a stranger. More than 85 nationalities are represented on site, connected to an unrivalled global network of expertise.

CAMPUS SPORTS
High Tech Campus Eindhoven has its own sports club with modern facilities. Campus Sports provides a whole range of indoor and outdoor sports activities on the Campus. In addition to relaxation through exertion, the sports club offers excellent opportunities to meet Campus residents in a more informal setting. Membership is open to all Campus residents.

PARK-LIKE CHARACTER
The Campus site has an open, green and park-like character. With some 15 kilometres of paths to walk along, there is plenty of space for relaxation in hectic work schedules.
ACCOMMODATION

OFFICE SPACE
The North side is the most developed area of the Campus. Opportunities for office or laboratory space in existing buildings are posted as they become available. The South side of the Campus is being expanded.

- Multi-tenant office facilities are on offer, with agreements starting at 100 square metres for a quarter, half or whole floor.
- There is also space reserved for single-tenant buildings on the South side of the Campus. These positions have high-profile visibility from the busy A2 motorway.
- The Campus offers a “plug and play” environment and a full service package, so every company can fully concentrate on its own business.

Contact us for further information.

STARTUPS
Later stage technology startups and company spin-offs have clustered together in two dedicated buildings.

The ßeta Building: this multi-tenant facility offers 6,000 square metres specifically tuned to the needs of later stage hardware technology startups and company spin-offs. It was established by Brainport Development, working with representatives from local industry, academia, and government. Tenants get access to the Brainport network of technical and financial advisors, as well as participating in the full range of activities elsewhere on Campus.

The Muµ Building: opened in 2013, the facility has been designed to meet a growing demand for incubator space in the fields of Lifetech and New Energy. 4,000 square metres of compact office space are mixed with a wide range of (bio) physical and (bio) chemical labs. Access to these facilities is offered in several different combinations, depending on needs.

HIGHTECHXL PLAZA (HTC 12)
The ultimate facility for early-stage companies where they can build a successful future. Office & lab space against friendly conditions including power utilities, free parking, free Wi-Fi and superfast web access. Standing on the shoulders of giants in our Open Innovation ecosystem you can focus your funds on scaling your startup.

FLEXIBLE OFFICE SPACE
Are you interested in accelerating your business at High Tech Campus Eindhoven? If you need temporary office space for your engineers, staff or management - even for just one month - we can offer flexible office space in one of our multi-tenant buildings.

CONFERENCE CENTER
Conference Center High Tech Campus boasts nine meeting rooms, suitable for groups of up to 130 persons. Each has natural daylight, full a/v facilities and ultra-fast WiFi. Our auditorium comfortably seats 300, with a cinema-size presentation screen and stage. This is the ideal venue for your product launches. Join one of the 500 events organised at The Strip each year, or arrange your own event together with our conference center team.

RESTAURANTS, SHOPS, SPORTS
The Campus offers a wide range of catering facilities. In total, there are 8 great destinations on The Strip to fit all budgets and occasions. Choose from a fine seafood restaurant, an authentic Indian Curry House, a traditional Italian cuisine, a Subway, a Starbucks café, an organic market buffet or try the restaurant school The Colour Kitchen. There are also several shops, a supermarket and a Campus Wellness Center for your convenience.

CONVENIENCE SERVICES
We offer everything you need to support your business and a healthy work/life balance. This includes:

- Children's day care centre
- Insurance and international banking facilities
- Logistical services – mail sorting and delivery
- Full range of printing and copying services
- Bicycle repair shop
- On site car rental and drop-off

ACCESSIBILITY
Most buildings are within a 5 minute walking distance. There are free bikes for use within the Campus. A regular public bus runs directly to Eindhoven City Centre. Both employees and visitors can park their cars free of charge at one of the 10 parking facilities on site. Campus residents have organised car-sharing schemes to reduce their carbon footprint.

High Tech Campus Eindhoven is well served by fast motorway connections nearby. Eindhoven Airport is a 15 minute taxi-ride from the Campus, with international connections to around 70 destinations, including London, Berlin, Dublin, Madrid and Copenhagen. Airports in Amsterdam, Brussels and Düsseldorf are a short train-ride away.

SETTLING IN EINDHOVEN
The wide variety of social and professional networks will help you and your colleagues get established quickly and feel at home. In addition, the city of Eindhoven operates a dedicated Expat centre to help companies and individuals settle in fast and enjoy a great quality of life. There is expert, independent advice on (international) schooling, healthcare, moving, housing and tax scheme advantages for foreigners. Our Business Development Office can make all the necessary introductions.

LET’S DISCUSS YOUR NEEDS
Contact our Business Development Office to discuss how High Tech Campus Eindhoven can match your needs and help to grow your company. Benefit from our close contacts with research institutions, technical universities, and regional and city development organizations including investment agencies like BOM (North-Brabant Development Agency) and Brainport Development.

We have introduced several new initiatives to attract early-stage high-tech startups from around the globe. This includes the world’s first hardware accelerator Startupbootcamp HighTechXL, various incubator programs as well as “plug and play” flexible office space.

We are your first point of contact, with a complete overview of what is possible. We are happy to explain the full portfolio of office and technical facilities, test labs and cleanrooms. We offer competitive leasing arrangements. Get in touch today to discuss the possibilities!

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