HIGH TECH CAMPUS
EINDHOVEN

TURNING TECHNOLOGY INTO BUSINESS
Welcome to High Tech Campus Eindhoven
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The facts

- > 135 Campus companies
- > 10,000 Campus population
- > 85 nationalities

Smartest square kilometre

Nearly 40% of all patent applications in the Netherlands come from the Campus/Brainport

Open Innovation knowledge institutes

Considered as ‘Campus of national significance’

The Campus is ranked among world's top 7 ‘incubators for start-ups’ (Fortune magazine)
International recognition

Forbes

‘Eindhoven is hands-down the most inventive city in the world’

The next Silicon Valley could well be in Eindhoven

Fortune

The Global Innovation Index 2013
The Local Dynamics of Innovation

World’s Most Innovative Countries:
The Netherlands are in fourth place

Bloomberg

‘The Netherlands are the second most favored nation for high tech companies’

Financial Times

Brainport Eindhoven has the best investment climate in Europe after London and Helsinki
The next Silicon Valley could well be in Eindhoven

The Campus is ranked among world's top 7 ‘incubators for start-ups’. This was reported in the American magazine Fortune. The magazine’s claims are based primarily on its own survey of information in the Global Innovation Index.
TURNING TECHNOLOGY INTO BUSINESS
Personal Health & Wellbeing

Microsystems Medicine
Personal Entertainment
Smart Environments
Solar Generation
Solar Storage
Products of tomorrow
Products of tomorrow
Products of tomorrow
Business creation

From idea to Business Creation
### The right mix:

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Campus companies

See www.hightechcampus.com for complete overview
Intelligent communities worldwide

Source: ICF (Intelligent Community Forum)
Increased Number and Mobility of Knowledge Workers

Increased Availability Of Private Venture Capital

Open and closed Innovation

Closed

Open

Source: Henry Chessbrough, Harvard 2003
“Open Innovation is not knowledge sharing but business opportunity creation”

Henry Chesbrough, 2003
University of California, Berkeley
“No matter who you are, most of the smartest people work for someone else.”

Bill Joy, Sun Microsystems, 1990
Benefits ecosystem

- Faster, better & more customer focused
- Sharing facilities = reducing costs
- Challenging workplace
- Expanding your network
- New opportunities
State-of-the-art facilities

- Clean rooms
- Laboratories
- Test environments
- High tech equipment
- High-end ICT network
Knowledge institutes
Holst Centre: Industrial partners from across the value chain
Research programmes
Facilities for start-ups

Bèta & Mu buildings
□ Modern facilities
□ Representative

Benefits
□ Nearby platform of Venture Capitalists
□ Access to networks
□ Shared research facilities
□ Being part of a European R&D hotspot

“All technology starts as a spark in someone's brain.”

Nathan Myhrvold (former CTO Microsoft)
Community profile

- 75% academics or higher professionals
- More than 85 nationalities
- Technical profile
The Strip
Meeting, inspiration, creativity
Community networking
Sports
Architecture

- Transparant, open structures
- Open work places
- Connect inside and outside
- Meeting places
- Variety in buildings
Accessible
Questions?

www.hightechcampus.com
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HIGH TECH CAMPUS EINDHOVEN
What’s in it for you?